



Meleana **Marketing** Inc

# SOCIAL MEDIA MARKETING PRCING GUIDE



# SOCIAL MEDIA MARKETING PACKAGES

## PRESENCE



### 10 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

**\$2,999/MONTH**

## SCALE



### 20 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

**\$4,999/MONTH**

## WIN



### 30 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

**\$6,999/MONTH**

**ALL SOCIAL MEDIA PACKAGES REQUIRE A 3 MONTH MINIMUM  
AND \$499 SET UP FEE**



# SOCIAL MEDIA MARKETING ALA CARTE

## META ADS



### 5 POSTS/MONTH

- Full Meta Ads Strategy
- Ad Creative Development (Graphics + Copy)
- Custom Audience Targeting
- Weekly Ad Performance Monitoring
- Monthly Analytics & Reporting
- 3 Month minimum commitment

**\$1,499/MONTH**

## COACHING

- Social Media Audit
- 2 x 60 minute Strategy Zoom calls
- 5-10 Custom Post Critiques
- Email Q&A (1 response per week day)
- Content Idea Bank
- Weekly checklist with action steps

**\$949/MONTH**

## AUDITING

- Detailed overview of your account
- Deep analysis and analytics to how your current social media profile is performing and ways to improve
- Competitor Analysis
- 5 Page Recommended Strategy Report based on Analytical Review

**\$49**

A close-up photograph of a woman with long, dark, wavy hair. She is smiling broadly, showing her teeth, and appears to be laughing. She is wearing a light-colored top with a large, colorful floral print. The background is a soft, out-of-focus light blue.

BUT WHY SHOULD YOU HIRE  
**MELEANA MAREKTING?**



# INSTAGRAM CASE STUDY

In the last few years, we've studied and tested these tactics to help one of our client accounts to grow from:

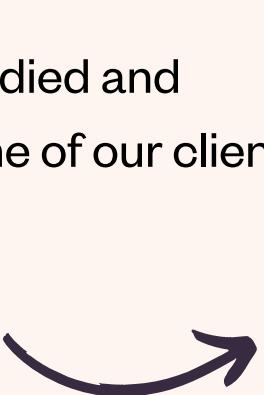
**SEP 1, 2020**

**STARTED OFF WITH**

**989**

**FOLLOWERS**

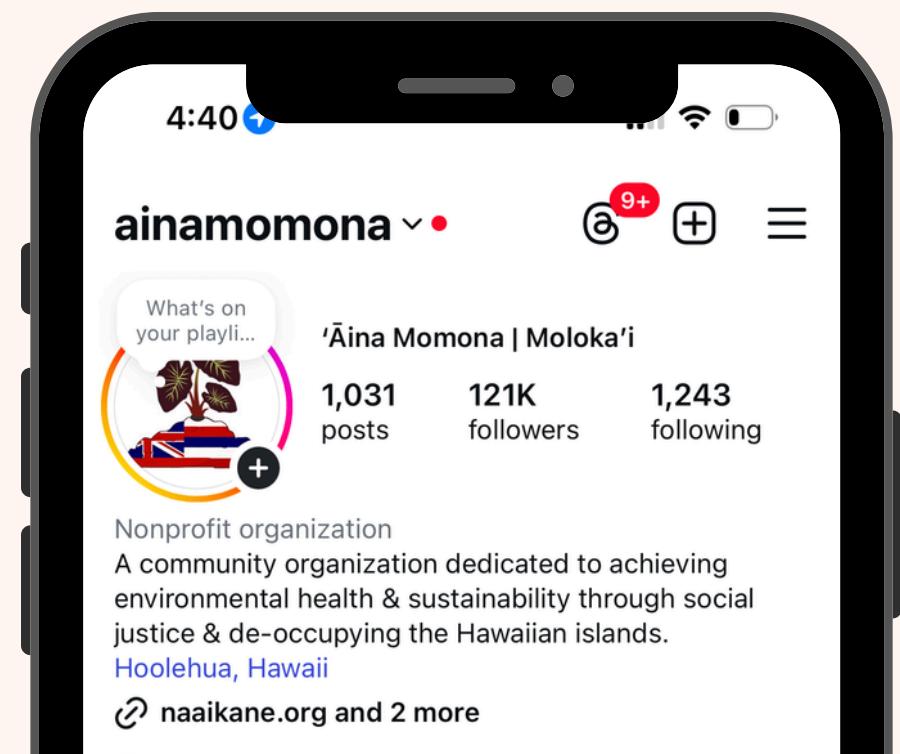
We've worked to create a community across the world that has helped our client fundraise millions of dollars through social media as well as been shared by The Washington Post, Yahoo News, and by celebrities such as Khloe Kardashian, Jason Momoa, Meghan Trainor and much more.



**AUG 2025**

**121K**

**FOLLOWERS**





# INSTAGRAM CASE STUDY

Through our social media strategy, we helped our client grow from:

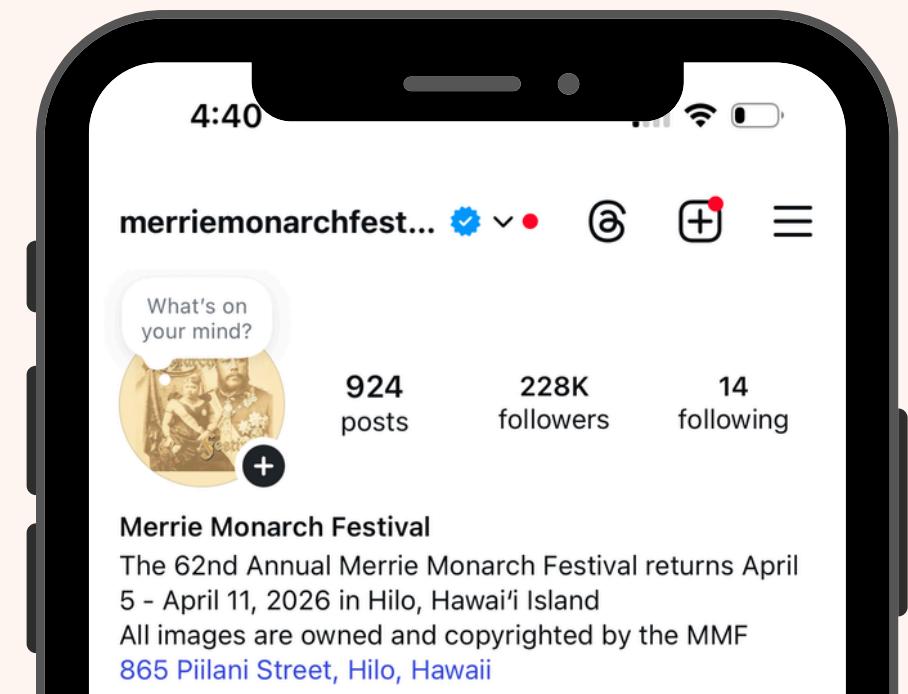
**MAR 1, 2022**

**STARTED OFF WITH**

**32.7K**

**FOLLOWERS**

We were able to grow this accounts' following to over 100,000 followers in two years through our Instagram Reels strategy and implementation.





# INSTAGRAM CASE STUDY

Through our social media strategy, we helped our client grow from:

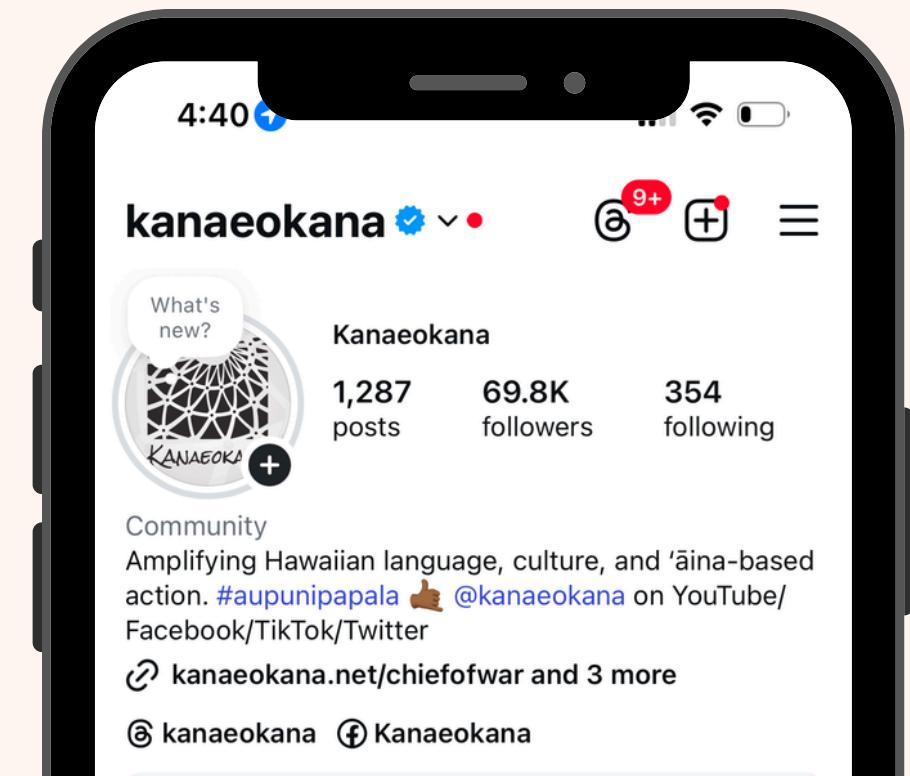
OCT 2022

STARTED OFF WITH

**37.2K**

FOLLOWERS

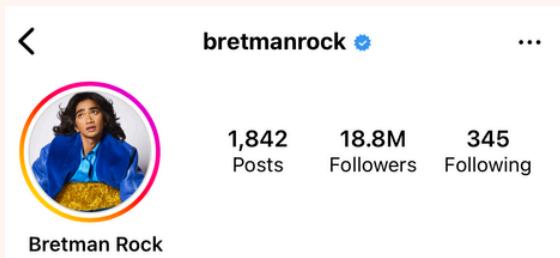
By shifting this account's brand voice and implementing the use of infographics and Reels, we've helped this account become a trustworthy source of information.





# INSTAGRAM CASE STUDY

Our work has been shared and reposted by the following:





# INSTAGRAM CASE STUDY

**A series of Infographics we created made an impact which helped generate over \$1 Million Dollars in three days alone from social media.**





# TESTIMONIAL

"Meleana Marketing LLC has made a huge impact in bettering our communications processes. Her work brings the cultural integrity and timeliness that our team required, and all work has an artistic touch that is engaging and beautiful. We could not have asked for better media support!"

- Jane Au  
Program Director, 'Āina Momona



# TESTIMONIAL

"I worked with Alexa on a few projects for our businesses and her work was above and beyond what we had expected! Her expertise in understanding digital marketing with an indigenous lens helped us to elevate our brand to our consumers and is a skill that is rare to find. I highly recommend her to any native business looking to advance their platform."

- Kailee Freitas  
Owner, Ho'omau Hawai'i Market / Mahina Made

A woman with long dark hair is smiling while looking at a laptop screen. She is wearing pink headphones and a red patterned top. In the foreground, a large floral pillow is visible. The background shows a wooden wall with a decorative hanging.

READY TO LEVEL UP YOUR  
SOCIAL MEDIA GAME?

**APPLY NOW**