



Meleana Marketing LLC

SOCIAL MEDIA MARKETING PRCING GUIDE



SOCIAL MEDIA MARKETING PACKAGES

PRESENCE



10 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

\$2,999/MONTH

SCALE



20 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

\$4,999/MONTH

WIN



30 POSTS/MONTH

- Monthly strategy call with your SMM
- Custom content strategy + scripts
- Video editing & graphics
- Captions + hashtags
- Hands-off posting
- Monthly performance report

\$6,999/MONTH

***ALL SOCIAL MEDIA PACKAGES REQUIRE A 3 MONTH MINIMUM
AND \$499 SET UP FEE***



SOCIAL MEDIA MARKETING ALA CARTE

META ADS



5 POSTS/MONTH

- Full Meta Ads Strategy
- Ad Creative Development (Graphics + Copy)
- Custom Audience Targeting
- Weekly Ad Performance Monitoring
- Monthly Analytics & Reporting
- 3 Month minimum commitment

\$1,499/MONTH

COACHING

- Social Media Audit
- 2 x 60 minute Strategy Zoom calls
- 5-10 Custom Post Critiques
- Email Q&A (1 response per week day)
- Content Idea Bank
- Weekly checklist with action steps

\$949/MONTH

AUDITING

- Detailed overview of your account
- Deep analysis and analytics to how your current social media profile is performing and ways to improve
- Competitor Analysis
- 5 Page Recommended Strategy Report based on Analytical Review

\$49



BUT WHY SHOULD YOU HIRE
MELEANA MAREKTING?



INSTAGRAM CASE STUDY

In the last few years, we've studied and tested these tactics to help one of our client accounts to grow from:

SEP 1, 2020

STARTED OFF WITH

989

FOLLOWERS

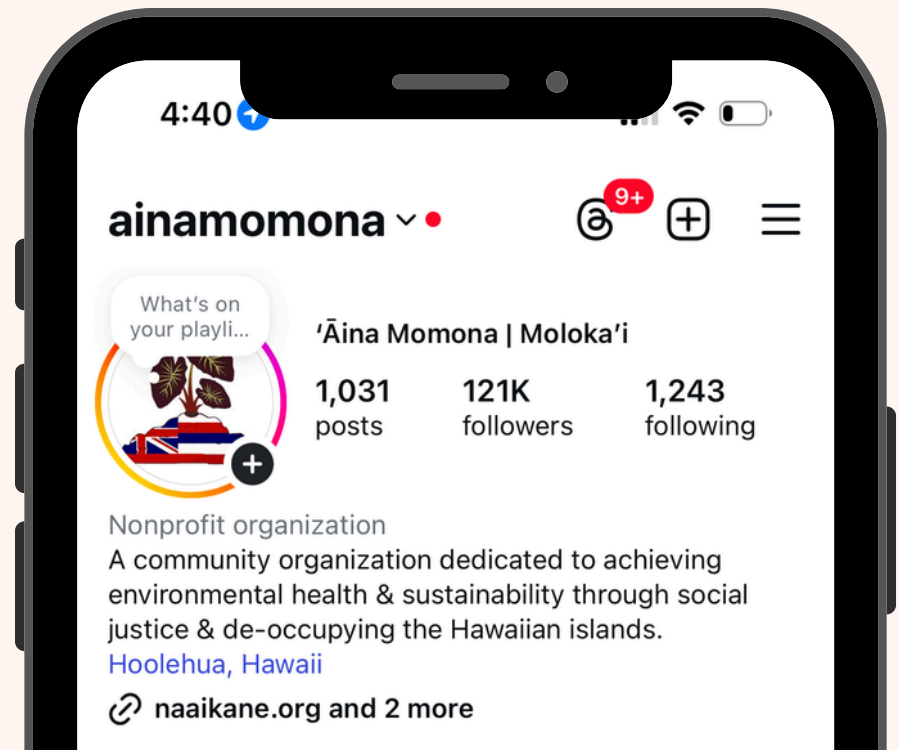


AUG 2025

121K

FOLLOWERS

We've worked to create a community across the world that has helped our client fundraise millions of dollars through social media as well as been shared by The Washington Post, Yahoo News, and by celebrities such as Khloe Kardashian, Jason Momoa, Meghan Trainor and much more.





INSTAGRAM CASE STUDY

Through our social media strategy, we helped our client grow from:

MAR 1, 2022

STARTED OFF WITH

32.7K

FOLLOWERS

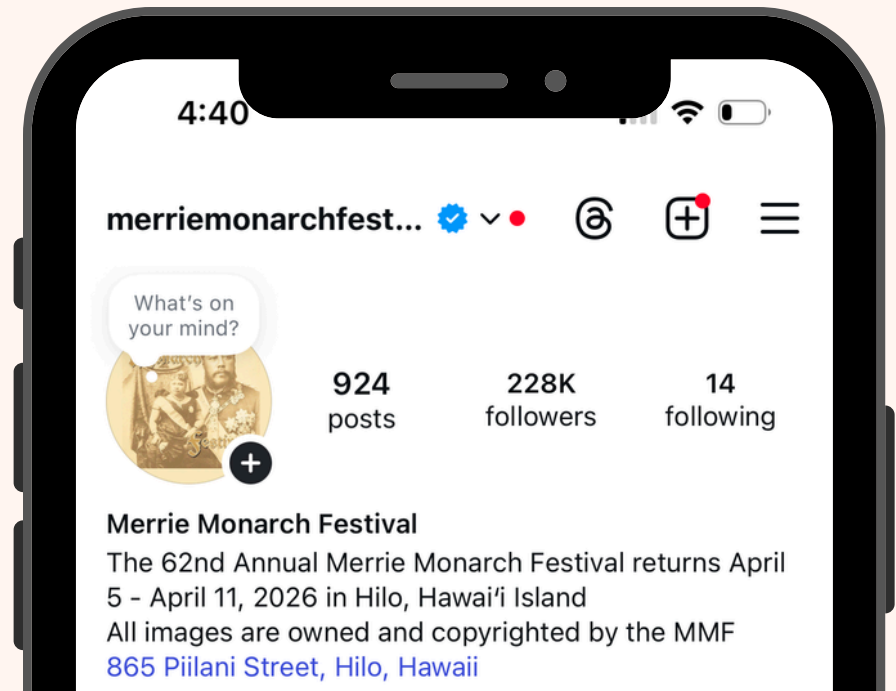
We were able to grow this accounts' following to over 100,000 followers in two years through our Instagram Reels strategy and implementation.



AUG 2025

228K

FOLLOWERS





INSTAGRAM CASE STUDY

Through our social media strategy, we helped our client grow from:

OCT 2022

STARTED OFF WITH

37.2K

FOLLOWERS

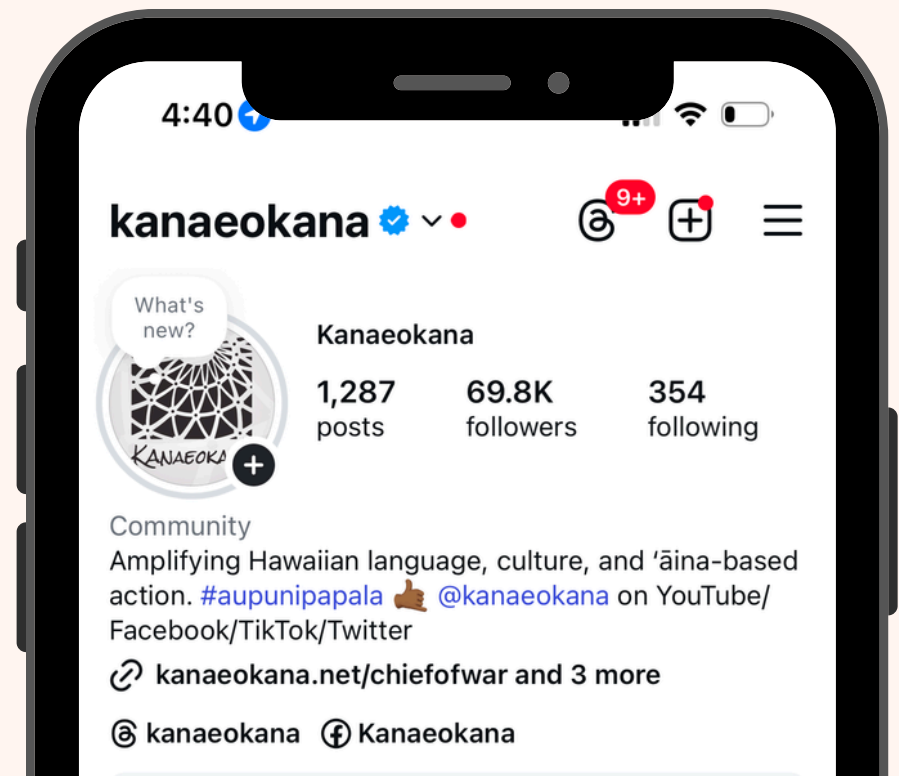
By shifting this account's brand voice and implementing the use of infographics and Reels, we've helped this account become a trustworthy source of information.



AUG 2025

69.8K

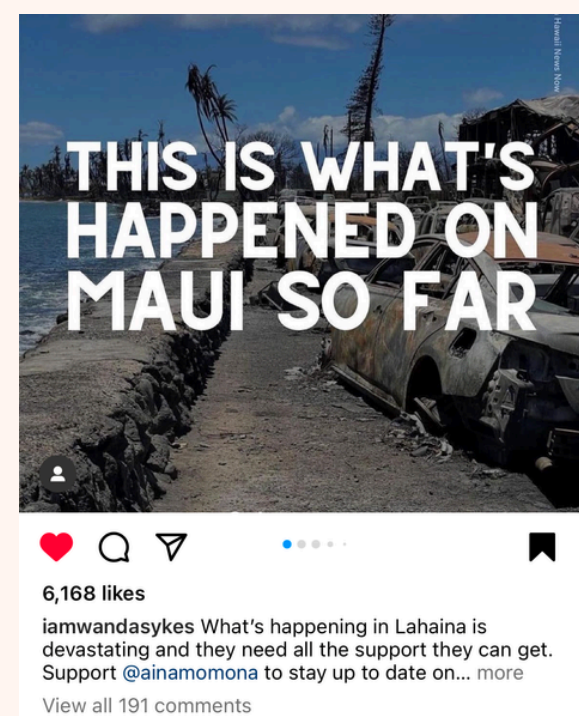
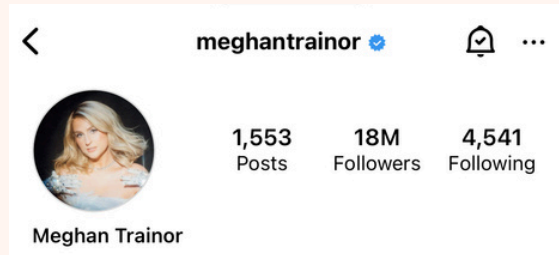
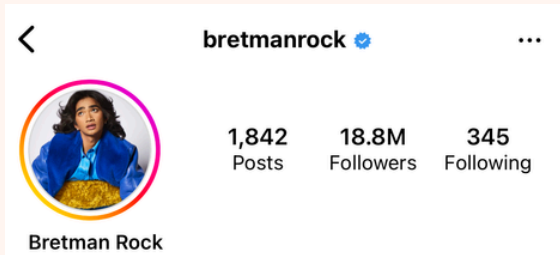
FOLLOWERS





INSTAGRAM CASE STUDY

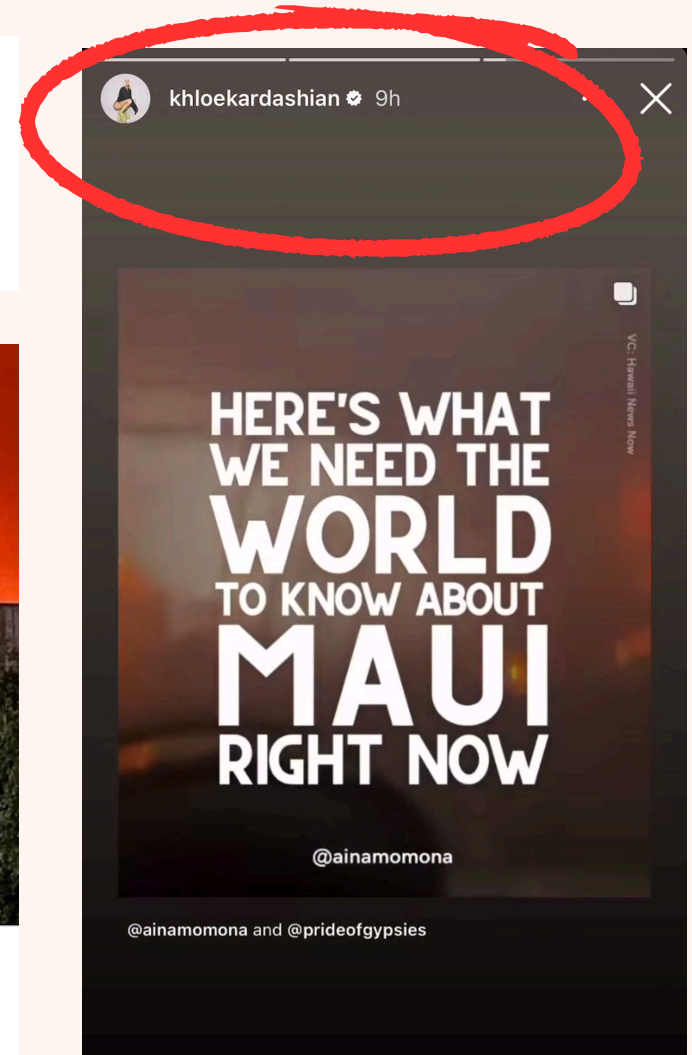
Our work has been shared and reposted by the following:





INSTAGRAM CASE STUDY

A series of Infographics we created made an impact which helped generate over \$1 Million Dollars in three days alone from social media.





TESTIMONIAL

"Meleana Marketing LLC has made a huge impact in bettering our communications processes. Her work brings the cultural integrity and timeliness that our team required, and all work has an artistic touch that is engaging and beautiful. We could not have asked for better media support!"

- Jane Au
Program Director, 'Āina Momona



TESTIMONIAL

"I worked with Alexa on a few projects for our businesses and her work was above and beyond what we had expected! Her expertise in understanding digital marketing with an indigenous lens helped us to elevate our brand to our consumers and is a skill that is rare to find. I highly recommend her to any native business looking to advance their platform."

**- Kailee Freitas
Owner, Ho'omau Hawai'i Market / Mahina Made**



READY TO LEVEL UP YOUR
SOCIAL MEDIA GAME?

APPLY NOW